

Patrick Jackson and Daneeta Loretta Jackson

(a.k.a. The Elektrik Zoo)

A Resume

Experience

We began our co-directing collaboration in 2002 with our feature documentary “Tokyo Cowboys.” After graduating with distinction from the London Film School, we worked in film in London making short form content until 2008 when we married and moved to Daneeta’s native Louisiana. In New Orleans, we formalized our partnership by founding ElekTriK Zoo Films, Inc., the umbrella under which we make our films, work and sundry.

Our Louisiana body of work includes narratives, documentaries, hybrids, a major exhibition, thousands of photographs, writings and photo essays. It has become known as our “Down the Road” work because most of it takes place in a fictional world we created out of the real one. Even the docs take place there. Artistically, we like to take something that was once real, fictionalize it, and use the actual people to play fictionalized versions of themselves. Our work looks documentary and “loose,” but is actually heavily constructed.

In our day job, we also co-direct and create cutting-edge moving picture and text content for a variety of local, national and international clients including:

The Kellogg Foundation, Loyola University New Orleans, The Youth Empowerment Project, The Historic New Orleans Collection, Elephant Quilt, Day for Night Films, The Legacy Foundation, Dartmouth PRC, Franz Kirmann, storycentral, LOOP NOLA, LA Green Corps, Conducttr

Daneeta brings over three decades of commercial, journalistic, and creative writing experience to the partnership, while Patrick brings a keen visual sensibility grounded in a previous career in London as a cinematographer. There are no hard lines in the partnership. Each of us formerly trained in the art and technique of independent filmmaking at the London Film School, and we have come together to amplify stories...to ElekTrify them. Because, together we are stronger.

Education

Patrick	Daneeta
London Film School	London Film School
Stockholm Film School	MA English George Mason University
Brunnsvick Documentary Film School	BA English Loyola University



Still from Little Baby Eyes

Co-Directing Filmography (selected)

Patrick Jackson and Daneeta Loretta Jackson

commercial resume and full artist resume provided upon request

Development	Love in Gretna	Narrative Script: 90 mins.	Feature-length script in development with local talent
Development	Destiny is a Gangster	Narrative Script: 90 mins.	Feature-length script developed with Termite Films (Kedi)
In Production	Homeland/Wetland	Experimental Ecodoc	Partial Funding : the Jazz and Heritage Foundation, Southern Documentary Fund
Festivals	Locked	Rapid Response Doc: 10 mins.	Funded : New Orleans Video Access Center Sync Up Cinema (2018), Best Short Documentary @ GNG Green Earth Film Festival, New Orleans Film Festival, Best Short Documentary @ DTC Film Festival, Best Louisiana Film @ Loyola University Feminist Film Festival
2018 Festivals	Nicabob	Narrative: 14 mins.	Encounters 23rd Short Film and Animation Festival, Audience Award New Orleans Film Festival, 2 Short Nights Exeter Film Festival, Pontchartrain Film Festival, Three Rivers Film Festival, Maryland International Film Festival, Finalist @ FilmJam, Toronto Arthouse Film Festival, Brussels Independent Film Festival, Sydney World Film Festival, Amsterdam Independent Film Festival, Best Short Film @ Somerville International Film Festival, Venice Film Week, London Super Shorts Film Festival, Blow-Up International Arthouse Film Festival, Wunderground Film Festival, Vimeo Staff Pick
2017 Released	Requiem for Tyrin	Experimental Doc: 5 mins.	Funded: Magnifying Glass Fellowship New Orleans Film Festival
2015 Released	Mr. Joe lives Alone	Documentary: 6 mins.	Winner: Best Documentary , Vasteras Film Festival, FACAE Film Festival, New Orleans Film Festival
2013 Released	Chalmatia: a fictional place Down the Road	Installation Film: 78 mins.	Funded: National Endowment for the Arts: Art Works Grant Funded: Louisiana Division of the Arts: Career Advancement Grant Funded: Contemporary Arts Center, New Orleans Screened continuously for three months at the CAC
2011 Released	Destiny lives Down the Road	Narrative: 20 mins.	Loyola Feminist Film Festival (2018), Art Klub: International Womens Day, A celebration (2018), Encounters 18th Short Film and Animation Festival, BFI London Film Festival, Winner: Best Short, New Orleans Film Festival, Flickr Fest, Indy Boots Film Festival, Thin Line Film Festival, Film Fest Eberswald, Lady Fest NOLA, Winner: audience award, Third Street Film Festival, Garden State Film Festival
2011	Mrs. Carmella Prays	Documentary: 6 mins.	Rockport Film Festival Winner: INSIGHT JUDGES' AWARD 'Best in Festival' and the SIGNIS AWARD for a film which 'best explores human values', Insight Film Festival New Orleans Film Festival

Selected Works Written

Films

Locked, Nicabob, Requiem for Tyrin, Mr. Joe lives Alone, Destiny is a Gangster, Mrs. Carmella Prays, Destiny is an Outlaw, Destiny lives Down the Road, My Beautiful Reward, Tokyo Cowboys, Thicker than Water, Cassandra

Articles

The Guardian: "Homecoming," "Blood is Thicker than Floodwater," "Just Like Heaven"

Creative

The Abiko Quarterly: "My Grand Mistake," "Tsunami #9," "The Fourth Sin," Desire Magazine: "The Oyster Queen. ElekTriK Zoo: Flash Fiction

Commercials and Content for
Loyola University New Orleans
Historic New Orleans Collection
Gulf Coast Fund
NOVAC
Youth Empowerment Project

Columns

Tokyo Journal, Being a Broad Magazine, Metropolis, Traffic, Tokyo Y.Y.

The thing I am most proud of as a writer is the collection of 85 pieces of flash fiction I wrote for an exhibit. The pieces hung with over 400 of Patrick Jackson's photographs and told the story of a fictional group of people living on the edge of the land after a post-apocalyptic event. "Chalmatia: a fictional place Down the Road" was exhibited at the CAC for three months.

Work-ography

Projects in Development:

Destiny is a Gangster (feature)
Love in Gretna (feature)
Escape from the Compound (feature)

Projects in Production:

Homeland/Wetland (experimental doc w/transmedia elements)

Completed Projects 2019:

College of Music and Media (commercial) Loyola University New Orleans
Transformation is Possible (intro video) Jesuit Social Research Institute
Faith in the Future (Video content for \$100m Campaign) Loyola University New Orleans

Completed Projects 2018:

Locked (short activist documentary) ElekTriK Zoo
History is a Story (commercial) The Historic New Orleans Collection
Imagine a Day (commercial) Loyola University New Orleans
The Launch (commercial) Find your Voice/storycentral (U.K.)
LOYNO MBA (commercial) Loyola University New Orleans
Loyola Loyal (commercial) Loyola University New Orleans

Completed Projects 2017:

Nicabob (narrative short) ElekTriK Zoo
Requiem for Tyrin
Creative Professions (commercial)
Five Lessons Learned (branded documentary)
Rock -n- Roll Suicide (music video) Bremner Duthie
Streetcar Stories Season 2 (branded web series)

Completed Projects 2016:

Streetcar Stories Season 1 (branded web series)
MedMatch+ (commercial)
JME
COB
CMFA
Day in the Life
Monroe Hall
Living this American Dream (commercial) Youth Empowerment Project

Completed Projects 2015:

Mr. Joe lives alone (short documentary portrait) ElekTriK Zoo
Bremner Sings "My Ship" (music video) Bremner Duthie
Shared Values (branded social media spots) Loyola University
#JesuitEducated (branded video and social media spots) Loyola University
Excellence is a Journey (commercial series) SPA NOLA Columbia Univ. Teachers College
Derek does Dialysis (branded portrait) NOLA Doctor
Experience Loyola Law (recruitment spot) Loyola University College of Law
Pages 9-13 from the Creative Activity Book for Childfree Ladies of a Certain Age (transmedia + art installation) Artist Inc. Incubator

Completed Projects 2014:

Sport can do that (fundraising spot) Loyola University, Athletics Department
Meridians (album promos) Franz Kirmann
Faith in the Future (branded portrait documentary series) Loyola University
Faces of Dialysis (branded portrait documentary series) NOLA Doctor
The Loedown (web series) Harlequin, Mills and Boon U.K.
60K Challenge (commercial) Loyola University
1912 Challenge (commercial) Loyola University
Johnny Virgo (branding portrait) Conducttr, U.K./Transmedia Storyteller/Zen Films

Completed Projects 2013:

Chalmatia: a fictional place Down the Road (exhibition) Contemporary Arts Center
Funded by the National Endowment for the Arts and Louisiana Division of the Arts
Little Baby Eyes on Plaza Drive (extreme short) The ElekTriK Zoo
Little Baby Eyes in the Lower 9th (extreme short) The ElekTriK Zoo
Little Baby Eyes in Village Square (extreme short) The ElekTriK Zoo
Destiny 1, 2 and 3 (extreme short series) The ElekTriK Zoo
Merissa 1 and 2 (extreme short series) The ElekTriK Zoo
Maura 1 and 2 (extreme short series) The ElekTriK Zoo

Completed Projects 2012:

Hand-crafted and local (branding portrait) Old New Orleans Rum
Healing Histories (Multimedia) The Kellogg Foundation/Weber Shandwick
Ethical Education (branded documentary) Conducttr, U.K./Transmedia Storyteller/Zen Films
BremNoir (video projections for live performance) Bremner Duthie
Flashback (collaborative dance/video performance) Reese Johnason Collective
Teaching Louisiana Children Stewardship (fundraising spot) Louisiana Outdoor Outreach
Program (LOOP)
I am the Gulf Coast Fund (PSA) Louisiana Jazz and Heritage Foundation/NOVAC

Completed Projects 2011:

Mrs. Carmella Prays (short portrait) The ElekTriK Zoo
Destiny lives Down the Road (narrative short) The ElekTriK Zoo
"Carbon Monoxide Suite" – Projection Art The New Orleans Center for Creative Arts Spring
Dance Concert

Work-ography (cont.)

Earlier Projects:

“A Candid Discussion about Smoking” (PSA) The American Legacy Foundation
“Fuel for our Future: Biodiesel” (PSA) Louisiana Technical College
(Featured on National Geographic's Energy Challenge Hub)
The Kirmann Project (projection art for live performance) The Sound Dept., London
Divine Feminine (projection art for live performance) Chard Gonzalaz Dance Theatre
Double Entendre Tooth Tiger (projection art for live performance) Chard Gonzalaz Dance Theatre
Little Baby Eyes (music video) Franz Kirmann
Five Green Portraits (branded portraits) Louisiana Green Corps/Alliance for Affordable Energy
Amuzed (projection art for live performance) Chard Gonzalaz Dance Theatre
The New Orleans Center for Creative Arts Spring Dance Concert
Sensitive Boys (projection art for live performance) Chard Gonzalez Dance Theatre
Big Easy Classical Arts Awards: Best Modern Dance Presentation of 2009
ATAWii (projection art) Chard Gonzalez Dance Theatre
The White Album (projection art for live performance) The Chard Gonzalez Dance Theatre
“Wherever I lay my Hat” (article) The Guardian Newspaper
“Happy Rabbit” (music video) Breakbot
Official Selection: Slamdance Film Festival
Daybreak (narrative short) Distribution: The British Council of Arts
Official Selection: The London Short Film Festival "Love on the Road" Series
Official Selection: Arrivano i Corti International Short Film Festival
Liza (experimental short documentary) The ElekTriK Zoo
Nominated: Best Short – Stuttgart Filmwinter
Nominated: Best Experimental Film – The London Short Film Festival
Official Selection: 20th Filmfest Dresden; Special Programme
Official Selection: Upshot: British Film Institute Southbank
Screened at Days of Contemporary Art Bialystok, Poland
Tokyo Cowboys (feature documentary) The ElekTriK Zoo
Official Selection: The Japan Film Festival, Los Angeles
Nominated: Best Documentary – The Little Rock Film Festival
Rising Sun Award – The Seattle True Independent Film Festival
Official Selection: Ischia Film Festival
Official Selection: The Atlanta Underground Film Festival
Nominated: Best Documentary – The Naperville Independent Film Festival
Nominated: Best Short Documentary – Thin Line Documentary Film Festival
Loco (music video) The Missing Limbs
Fragile (experimental short) The ElekTriK Zoo/Spencer Rowell
Official Selection: L'Étrange Short Film Festival
Toasted (narrative short)
Script shortlisted for Film London's Pulse Short Film Scheme



Still from Nicabob

Additional Education + Courses Taken:

Writing and Directing @ Director's Guild of Britain
Writers Gym with Ellis Freeman
The Writing Institute @ New Orleans Arts Council
Artist @ Art Klub Incubator